

2019 List of Services

Web and Marketing Consulting

Web Page Design, Development and Maintenance (including content development/copy writing)

Responsive Design, Custom Style Sheets, Templates

Graphics Manipulation and Enhancement

Landing Pages for Tracking Advertising

Custom Forms with Linked Databases

Web Reviews/Recommendations and much more

SEO – Master's Class Certification | Local SEO Certification | Advanced WP SEO

Site Audits

Website Optimization

Local SEO, Wordpress SEO

Link Building

Business Coaching, Workshops and Employee Coaching - ICF Certified, Highly Trained

Internet Marketing

Pay-Per Click(PPC) Marketing, Analytics and much more

HTML email with custom reports and subscriber management

Social Media – Certified Social Media Strategist

Facebook, Twitter, Instagram, Pinterest, LinkedIn, and more

Full Service Web and Email Hosting

Full support, packages include free monthly updates

Marketing Plans/Strategy – Master's level certification from Cornell in Marketing Strategy

Research and Writing Services

Media/Marketing

Collateral Materials – brochures, flyers, business cards, etc

Adobe Illustrator, InDesign, Microsoft Word or Publisher and other

Custom logos and graphics

PowerPoint and other presentations

Press releases

Newsletters including layout and ghost writing

Training

Provide training for many programs, custom designed to your needs

Photography